# rondi lidaire



The companies' new tool for solidarity commitment

Acting for the greater good has never been that simple.







# The new digital platform to manage the solidarity commitment within your company

The Solidarity Rounding program enables you to build a strong Corporate and Social Responsibility policy by gathering the employees around a common ambition: to make things happen for a better world.

Benefit from a tailored business support by your dedicated project manager to support the actions of Cansearch Foundation.

# The key tool for companies who want to have a positive social impact beyond their business activity





OF EMPLOYEES BELIEVE THAT CSR\* ACTIONS SHOULD FIRSTLY BE IMPULSED BY THE TOP MANAGEMENT.
\*CORPORATE SOCIAL RESPONSIBILITY

### In a few word

# Thanks to the Solidarity Rounding digital app, you and your coworker can now follow and support Cansearch Foundation in a sustainable and collective way.

The Solidarity Rounding app allows the implementation of the most innovative way to collect donations: the salary rounding scheme. It is a non binding, willfull and flexible system, that strengthen the collective's spirit and embody the company's values. The employer also has the possibility to match employees' donations to improve the company's solidarity impact.



### For the company

- ✓ Access to the Beneficiary Organisation Catalog
- ✓ Compatible with every payment software
- ✓ Support by a dedicated project manager
- ✓ Easy Creation and monitoring of the employees' personal accounts on the platform
- ullet Legal, accounting and tax framework
- ✓ Financial and accounting follow-up



### For the coworkers

- ✓ Customized personal area
- ✓ Privileged relation with the Organisation
- ✓ Easy and intuitive participation monitoring
- ✓ Flexible and tailored donations set-ups
- ✓ Tracking of the donations and tax receipt
- ✓ Annual Solidarity Report
- ✓ Non binding participation

From your personal area on *arrondisolidaire.ch*, you can follow the news of Cansearch Foundation, manage your participation and download your donor's certificate at any time.



The importance given by employees to the meaning of their work has an impact on their performances



Strengthen your coworkers' pride of belonging and commit to their wellbeing at work



Embody the company's values to strengthen your employer brand

# The advantages for CANSEARCH

- Sustainable ressources
- New regular donors
- An improved visibility



### IN A FEW WORDS

The CANSEARCH Foundation finances childhood cancer research projects.

Cancer is the first cause of death through illness in children and public funds are insufficient to lead extensive research (less than 2 % of the funds dedicated to cancer research are allocated to pediatric cancers).

Born in 2001, CANSEARCH's mission is to heal more children and to heal them better, that is to say without after-effects forecasted in adulthood.



CANSEARCH fondation de recherche contre le cancer de l'enfant

# FIELD OF ACTION

Support to childhood medical cancer research.

## MISSION AREAS

Scientists supported by CANSEARCH are mostly based in Geneva, Bern, and in Canada.

# KEY FIGURES



BETWEEN 250 AND 300 CHILDREN ARE DIAGNOSED EACH YEAR IN SWITZERLAND



50% OF THE CASES ARE CHILDREN FROM 0 TO 4 YEARS OLD



2/3 OF THE HEALED CHILDREN SUFFER FROM POST TREATMENT AFTER-EFFECTS IN ADULTHOOD







# Become a driving force of solidarity commitment to support



For nowadays, a committed company is an attractive company.

















